



EV Powered is the multi-platform media brand for every form of electrified transport.

Launched in 2020 we provide everything you need to know about: electric scooters, e-bikes, electric cars, classic car EV Conversions, commercial vehicles and also electric powered boats and planes. Providing reviews, advice and news, avoiding jargon giving you clear and concise facts you need to go electric.

EV Powered has fast become the foremost destination for no-nonsense, common- sense advice.

We Deliver:

- News and reviews of electric vehicles of all kind: electric scooters, e-bikes, electric cars, classic car EV Conversions, commercial vehicles and also electric powered boats and planes
- Providing advice to help you every step of the way
- Your Questions Answered to ensure you're fully- equipped to go electric

Online

Through daily news coverage and in-depth video content, EV Powered is fast becoming an authoritative destination for all things electric.

Updated daily with breaking stories on the latest EV releases, charging infrastructure developments, features, opinion columns and much, much more. This wide variety of content means EV Powered is becoming the go-to place for electric vehicle content, with more than 3,000 unique page views per day. The online presence of EV Powered also consists of a YouTube channel which has received over 1 million views in under a year, with each electric car review receiving 100,000 views as a minimum.

Across Facebook, Twitter, Instagram and our recently launched TikTok page, EV Powered has a strong following of more than 8,000 followers and subscribers.

This means that EV Powered has already established itself as one of the most recognised and respected EV-specific voices.



ADVERTISING RATES PER MONTH

Home Page Banner	£950
Home Page Box	£795
Category Sponsor	£450
Section Box	£375
Text Link into current content	£95

CONTENT MARKETING

Sponsored Posts (live indefinitely)	£180
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In Print

EV Powered's newly launched print magazine is a monthly title dedicated to the latest news, features and opinions from within the world of electric vehicles.

With a roundup of the most important news from within the EV industry, coupled with exclusive content, in-depth features and opinion columns from some of the most respected names in the EV space, every issue of the EV Powered magazine provides readers with a comprehensive insight into the growing world of electric vehicles.



Following its initial printing run of 1,000 copies in October 2021, the EV Powered magazine has continue to grow in popularity and demand, and is now available free in London and other high footfall areas. Each issue is also available in the EV Powered Taxi, which operates across Central London.

In order to maintain EV Powered's carbon neutral status, the magazine is produced using fully recyclable and sustainable materials.

EVERY THING PODCAST

Over 500 subscribers! Available on Apple Podcasts, Spotify, Deezer and more!

The Everything EV Podcast by EV Powered is one of the most popular electric vehicle podcasts available, having already amassed 500 loyal subscribers.

The podcast consists of in-depth interviews with the people that make the EV industry tick, from innovative start-ups within the industry to the heads of major organisations such as BP Pulse and Extreme E.

With weekly episodes, the Everything EV Podcast by EV Powered is a hub for everything that is going on in the bustling world of electric vehicle technology.

Listen and subscribe today on all streaming platforms!

500 
SUBSCRIBERS



EV **POWERED** **AWARDS**

Our annual awards, launching mid 2022, will cover not only the latest cars across all different sectors but classic car conversions to EV, commercial vehicles, last-mile deliveries, fleet adoption and green energy and charging infrastructure.^t

There are sponsorship opportunities to align your brand with the fastest growing sector of transportation since the car was created.





Also available at the live show will be:

Commercial Vehicles, Micro-Mobility, Last-Mile Solutions,
Trikes and Electric Planes and Boats.

EV powered live is a new extension to our brand which already attracts hundreds of thousands of people & the electric revolution has barely begun!

Whilst hundreds of thousands of people watch our reviews of the latest cars and Formula E & Extreme E races, EV Powered Live will allow you to get behind the wheel yourself.

We'll bring the best brands, visitor attractions, test drives, & every electric vehicle we can get our hands on.